

# KNOWLEDGE FOR GROWTH

8 MAY 2025 - ANTWERP, BELGIUM

## SPONSORSHIP OVERVIEW

**Capture the attention of high-level life sciences professionals** from around the world and strengthen your relations with clients, prospects and partners at flanders.bio's premier annual event. This influential gathering welcomes decision-makers from biotech, pharma, MedTech, agricultural and chemical industries, along with esteemed investors, universities, top-notch research institutes, policymakers, and leading competence providers.

Seamlessly integrate your company into the fabric of this unmissable event, ensuring a lasting impression that resonates with industry leaders and key stakeholders. Don't just attend; **become an integral part of the conversation and showcase your commitment to shaping the future of life sciences.**

Join us at Knowledge for Growth and let your brand shine amidst the best in the industry. Elevate your impact, forge valuable connections, and position your company at the forefront of innovation. **Discover sponsorship possibilities today!**

Knowledge for Growth is organised by

flanders.bio  
MEDVIA

## TICKETS

The **Full Access tickets** give you access to the online B2B partnering platform, the job platform, and the entire content program, as well as entry to the live exhibition.. An overview of ticketing pricing can be found below\*.

### Full Access (FA)

Member EARLY	€ 450
Member REGULAR	€ 560
Member LATE	€ 800
Non-Member EARLY	€ 760
Non-Member REGULAR	€ 940
Non-Member LATE	€ 1.300

\*For more details and an overview of all pricing options, please visit [www.knowledgeforgrowth.be](http://www.knowledgeforgrowth.be)

## SPONSORSHIP OPPORTUNITIES

The Knowledge for Growth conference offers a multitude of meaningful ways to help you maximise your visibility and achieve your business goals. Contact us to discuss any of the opportunities presented in this overview, or to craft a custom package tailored to your needs.

All sponsor/exhibitor packages include:

- Logo visibility at the conference venue.
- An entry in the sponsor/exhibitor listing on the conference website
- An entry in the sponsor/exhibitor listing on the conference app
- Access to the full conference

# PRIMARY PACKAGES

## Platinum

**SOLD**

- 10 Full Access conference tickets
- 'Platinum Sponsor' entry on the event website's homepage
- A dedicated sponsor page on event website
- Background and advertising customisations of the interactive sponsor page
- Promotional banner on the homepage of the event platform
- Entry in sponsor listing on event platform
- Entry in exhibitor listing on event platform
- Logo and acknowledgement in all future promotional e-mails prior to the event
- Logo and acknowledgement on printed communications at the event
- Support for an optimal use of the event platform and exhibitor / sponsor page
- Social media post on Twitter & LinkedIn promoting the sponsorship
- Break-out talk (to be evaluated)
- 6m<sup>2</sup> Premium+ exhibition space or lower
- 20% discount on customised booth panels

**€ 12.000**

## Gold

- 6 Full Access conference tickets
- 'Gold Sponsor' entry on the event website's homepage
- A dedicated sponsor page on event website
- Promotional banner on the homepage of the event platform
- Entry in sponsor listing on event platform
- Entry in exhibitor listing on event platform
- Logo and acknowledgement in all future promotional e-mails prior to the event
- Social media post on Twitter & LinkedIn promoting the sponsorship
- 6m<sup>2</sup> Premium exhibition space or lower
- 20% discount on customised booth panels

**€ 9.000**

## Silver

- 3 Full Access conference tickets
- 'Silver Sponsor' entry with your logo on the event website
- A dedicated sponsor page on event website
- Interactive sponsor page on event platform
- Promotional banner on the homepage of event platform
- Entry in sponsor listing on event platform
- Entry in exhibitor listing on event platform
- Social media post on Twitter & LinkedIn promoting the sponsorship
- 6m<sup>2</sup> Premium exhibition space or lower
- 20% discount on customised booth panels

**€ 6.000**

### DISCLAIMER

- All prices mentioned in this document are VAT excluded.
- Late registration may result in the loss or reduction of certain brand expressions.
- Terms & conditions apply for exhibitors

## PROGRAMME SPONSORSHIPS

**Satellite Session** - € 4.990 (20% discount for members), incl. 2 Full Access tickets. (Limited availability)

- A 45-min presentation, workshop or fireside chat
- Session listed in the official programme and promoted as such.

**Sponsored Session** - € 2.850 (20% discount for members), incl. 1 Full Access ticket

- Attribution in the official programme
- Logo projected at the start of the breakout session
- Promotion in all communications regarding this session.

**Optional add-on: Session host** - Chair one of the thematic break-out sessions

€500 incl. 1 Full Access ticket for host.

- Possibility to present your company (5 min) & introduce the session's theme & speakers
- Your roll-up banner in the session's room

## CATERING SPONSORSHIPS

### Lunch • € 2.990

- 1 Full Access ticket
- Logo presented at catering points and on event tables
- Logo projected at closing slides of the morning programme
- Entry in the online & printed programme

### Coffee Break • € 1.990

- 1 Full Access ticket
- Logo presented at catering points and on event tables
- Logo projected at closing slide leading up to the coffee break
- Entry in the online & printed programme

### Combined Catering Package • € 3.990

- 1 Full Access ticket
- A combination of lunch and coffee break sponsorships

### Closing Reception • € 2.990

- 1 Full Access ticket
- Logo presented at catering points and on event tables
- Logo projected at closing slide of the afternoon programme
- Entry in the online & printed programme
- Your own roll-up banner at the reception area

# BRANDING SPONSORSHIPS

## **Crew branding** - € 2.150 incl. 1 Full Access ticket

First impressions are important. Be the first brand seen by conference attendees by printing your one-colour logo on the crew polos.

## **Wi-Fi network** - € 2.200 incl. 1 Full Access ticket

- Your company name seen by every attendee getting online.
- Your logo advertised in print and on screen.

## **Partnering** - € 5.500 incl. 2 Full Access tickets

Matchmaking software allows to book one-on-one meetings with all attendees.

- Your own roll-up banner in the partnering area
- Logo display on all partnering tables
- Logo in all related promotional e-mails and social media posts

## **Push notification** (2 available) - € 1.985 incl. 1 Full Access ticket

Send out your communication to all participants at once during the conference, or target a specific group. Most successful in addition to another sponsor and/or exhibitor package.

## **Lanyard** - € 3.750 incl. 1 Full Access ticket **SOLD**

Your logo in full colour around the neck of every attendee for the entire day.

\* In an ongoing effort to minimize the environmental impact of the events we organise, we have phased out the use of conference bags and goodies since 2022. Find out what other actions we are implementing to reduce our ecological footprint.

# EXHIBITOR OPPORTUNITIES

Booths are sold on a first come, first served basis.

flanders.bio members and Medvia members benefit from a **40% reduction** on all Exhibitor Packages. For more info on flanders.bio memberships, visit [www.flanders.bio](http://www.flanders.bio)

**A second 6 sqm booth is 30% cheaper. A maximum of 2 booths can be booked with this discount.**

## Full Access Exhibitor Package

- 2 Full Access tickets
- 2-3 spotlights
- Walls (building & dismantling included)
- Wireless internet access
- Electricity (1800W -230V)

### Add-ons:

- + Built-in TV screen: € 255
- + Customised booth panels: € 145 / panel  
(booths consist of 3 to 6 panels)
- + 1 table & cover: € 30
- + 1 chair: € 15

Size	Membership	Standard*	Premium*	Premium+*
6 sqm	Member	€ 2.310	€ 2.541	€ 2.772
6 sqm	Non-member	€ 3.850	€ 4.235	€ 4.620
8 sqm	Member	€ 3.070	€ 3.379,20	€ 3.686,40
8 sqm	Non-member	€ 5.120	€ 5.632	€ 6.144

Reserve a booth via <https://kfg2025.expofp.com/>

*\*All prices mentioned are VAT excluded.*

**Standard:** These are the standard booths, likely spread throughout the exhibition area.

**Premium:** These are located in the atrium of the main hall of the exhibition.

**Premium+:** These spots are in the central area of the exhibition, around the catering points.

For more information on the programme, registrations, and an overview of committed sponsors and exhibitors, visit our conference website [www.knowledgeforgrowth.be](http://www.knowledgeforgrowth.be)

## Contact us

We'd love to hear from you! For inquiries about sponsorship, exhibiting, advertising, or partnership opportunities—including tailored options that align with your company's goals and budget—please reach out to:

### Barbara De Wildeman

Event Manager  
barbara.dewildeman@flanders.bio  
T: +32 9 241 80 41

For practical inquiries and all exhibition-related arrangements, please contact:

### Lien Ysebaert

kfg@medicongress.com  
T: +32 9 218 85 80

## About the organiser

# flanders.bio

flanders.bio is an independent life sciences cluster organisation based in Flanders, Belgium. The organisation brings together 350 member organisations from Belgium and abroad, and helps them to create value by organising networking and training activities, supporting internationalisation, providing services and building expertise.

[www.flanders.bio](http://www.flanders.bio)

# MEDVIA

MEDVIA is an industry-driven membership organization that fosters health innovation in Flanders. We are one of six spearhead clusters supported by Flanders Innovation & Entrepreneurship (VLAIO), nurturing R&D at the intersection of biotech, medtech and digital technologies. We facilitate health innovation – which is increasingly arising at the intersection of devices, drugs, diagnostics and digital solutions – by providing members with funding and services, as well as jointly tackling the challenges facing health entrepreneurs. Together, we pave the way to better health for all.

[www.medvia.be](http://www.medvia.be)

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